

ESG Engagement



Promotion of the ESG agenda with our clients

In 2021, we held several meetings and engagement events with our clients. In addition to training and engaging our commercial teams, in order to leverage our sustainable business strategy, we aim to raise the awareness and engagement of our clients for a greener and more inclusive economy.



In these meetings, we interact and share management practices of ESG aspects with our clients through different approaches, favouring different experiences:

Bradesco BBI | Engagement and Advisory Services on ESG Topics

Bradesco BBI, the investment bank of the Bradesco Organization, is responsible for the origination, structuring, execution and distribution of operations in the equities, fixed income, structured operations, mergers and acquisitions and project finance segments. Bradesco BBI has a highly skilled and experienced team that benefits from synergetic relationships between the various business units of Bradesco Organization.

Bradesco BBI aims to constantly innovate in products and services so as to offer its clients the best alternatives for the development of their companies.

About Bradesco BBI

(please select the English language flag on the top bar of the website)

Non-exhaustive list of events in 2021

- **ESG Approach at Two of Latam's Largest Pension Funds**
with **Irving Vázquez**, Head of ESG Integration at Afore Sura and **Alexandre Mathias**, Head of Investments at Petros

- **ESG Investing**
with **Michelle Dunstan**, Global Head of Responsible Investing at AB and **Jessica Whitt**, Head of ESG Research for EM Equities at MSIM

- **Impacts of Climate Change**
with **WEG Energia, GM and WRI Brasil**

- **Beefing Up ESG**
with **Marcio Nappo**, JBS's Sustainability Director, **Tiago Zarpelon**, Beef Cattle Leader at Cargill/NutrMon and **Antonio Ricardo Sechis**, CEO at Beef Passion

- **Innovation in Food Retailing**
with **Philip Behn**, Imperfect Foods' CEO

- **Solar Energy Panel**
with **Rafael Brandão**, Rio Alto's Founding Director, **Javier Eyago** – CEO at STI Norland and **Bruno Guerra**, Sales Manager for Smart PV Business at Huawei Brasil

- **Unlocking the full growth potential of ESG Investing**
with **Matthias Memminger**, Bain Partner and **Stefano Woerner**, Bain Partner

- **Cracking the Code on Food waste – Sustainability plus Profitability – A Discussion**
with **Oded Omer**, Founder & CEO at Wasteless and **David Kat**, VP Business Development at Wasteless

- **Update on ESG in Mexico**
with **Marimar Torreblanca**

- **The Future of Hydrogen and Implications for Latam Energy and Commodities Sectors**
with **Maria João Rolim**, PhD

- **Videoconference with FNM Elétricos**
with **Roberto Gomes**, CEO

- **Commercial Strategy of ESG Products**
with **Franklin Templeton**, Berkeley Revenagh and **Fabio Alperowitch**, FAMA

- **ESG Hydrogen Series**
with **Maria João Rolim**, Specialist in Energy Law and Electricity Sector Regulation

- **ESG Hydrogen Series**
with **Teresa Leão**, LNEG and APVE Chair – Portuguese Electric Vehicle Association

Bradesco's co-innovation space, where companies, startups, investors and mentors collaboratively work to innovate and generate new business. Customers from all segments can access initiatives carried out in the habitat.

Learn more at: <https://www.inovabra.com.br/en/index.html>

Collaborate to innovate

Inovabra is an ecosystem created to promote innovation both inside and outside Bradesco. Formed by eight additional programs that share co-innovation as a common principle, internal teams of the Organization, companies, startups, investors, mentors, educators and partners in Brazil and worldwide address challenges to serve a society in continuous transformation.

In 2021, **4,283** people¹ participated in the specific ESG events:

Date (M-D-Y)	Name	Participants
03-09-2021	ESG - Mental health care in companies: effective actions and strategies	59
03-11-2021	ESG - Strategy & Governance	79
03-23-2021	ESG - Challenges of implementing the reverse economy in companies.	117
04-08-2021	ESG - Strategy & Governance	82
04-14-2021	Connecting the information. What does ESG have to do with purpose, positive leadership and innovation?	49
04-22-2021	ESG Trail: From Renewable Energy to Credits	49
05-06-2021	ESG - Strategy & Governance	55
05-13-2021	Pizza with CEOs - ESG: panoramas and perspectives from the point of view of investors	170
06-09-2021	ESG from the perspective of Conscious Capitalism	474
06-10-2021	ESG & Strategy	39
06-24-2021	What does Nonviolent Innovation have to do with ESG?	31
06-25-2021	ESG in Practice	23
08-17-2021	ESG! The role of the CFO for effective investments for the benefit of the Environment and P&L	15
08-19-2021	ESG in practice! The role of HR for organizations to achieve effective results for the benefit of the Environment	22
08-25-2021	ESG! Effectiveness at the service of the Environment. Challenges and opportunities for investments in Parks	16
09-14-2021	ESG: 5G technology as an enabler of sustainability, governance and social issues	189
11-26-2021	Technology as a lever for ESG	68
09-08-2021	ESG the new face of financial services	468
10-27-2021 10-28-2021 10-29-2021	Reload Ideation	2278

¹including clientes of the Corporate, Retail Banking and other.

Unibrad, in line with the values of Bradesco, which has always given importance to education, is the bank's educational area, created to encourage people's development.

With the premise that all people must be protagonists of their own development, Unibrad constantly seeks to promote resources and alternatives that help people share and generate knowledge.

The educational solutions aim to support innovation and people's purpose in life, as well as strengthening a relationship of trust with employees, **clients** and society, supporting ethical action and social responsibility.

Learn more about **offered** activities and courses on the website:

<https://www.unibrad.com.br/cursos> (available only in Portuguese)



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Unibrad also holds lectures and face-to-face encounters focused on financial education, engaging among the benefited audience, clients in the Retail and Corporate segments. In 2021, approximately 1,750 people were engaged through lectures on financial well-being. Since 2014, when it was implemented, the initiative has had more than 70 thousand participations.





We have also promoted a series of **lives and podcasts** focused on ESG engagement.

HIGHLIGHTS

Podcast

#54 – “The union we need to transform Brazil” Edu Lyra – date 04/14/2021

Open Spotify

(In these others we address it in a less specific way, but ESG is there)

#44 – BNDES with Montezano – date 02/10/2021

<https://open.spotify.com/episode/1UCrZGvxOukox295dJcInI>

#47 – Mercado Livre – date 03/03/2021

<https://open.spotify.com/episode/22XgO9L1wB3quLgsgLRHY5>

#55 – Tania, Microsoft – date 04/22/2021

<https://open.spotify.com/episode/5Usc0wliizjf19QNZvlRq4>

Youtube

“BRAM's new ESG funds” – date 02/19/2021

<https://www.youtube.com/watch?v=yibtErd1LWA>

