

The **Institutional Financial Education Policy** has the following main guidelines:

1. Ensure the application of financial education measures that are useful and relevant to the financial health of customers and individual users, including individual entrepreneurs, in order to contribute to their ability to organize and plan personal and family budgets, with the formation of an emergency reserve and financial resilience, preventing default and over-indebtedness.
2. Determine compliance with the principles of ethics, responsibility, transparency and diligence in the application of financial education measures, providing broad access to customers and users, by using contents and tools in the most appropriate language, channel and time, given their characteristics and needs of financial education, considering the profile of the target audience.
3. Ensure the establishment of financial education measures in the definition of routines and procedures related to products and services, compatible with the complexity, business model, nature of activities, and also considering the phases of the relationship with customers and users and their financial health.
4. Ensure the existence of monitoring and control mechanisms, covering appropriate metrics and indicators for monitoring compliance and effectiveness of financial education measures, calculating results and identifying and correcting any inefficiencies.
5. Spread corporate culture and awareness regarding financial education, health and financial well-being.

We declare that this is a true copy of the Institutional Financial Education Policy approved at the Meeting of the Board of Directors of Banco Bradesco S.A. (RCA) no. 3,410 of 05.09.2024.

Banco Bradesco S.A.
Moacir Nachbar Junior